

NCIH Theatrical Productions Inc.

Body & Language

*Music lifts you up – **Dance sets you free***

A
Christina Vegas
Film

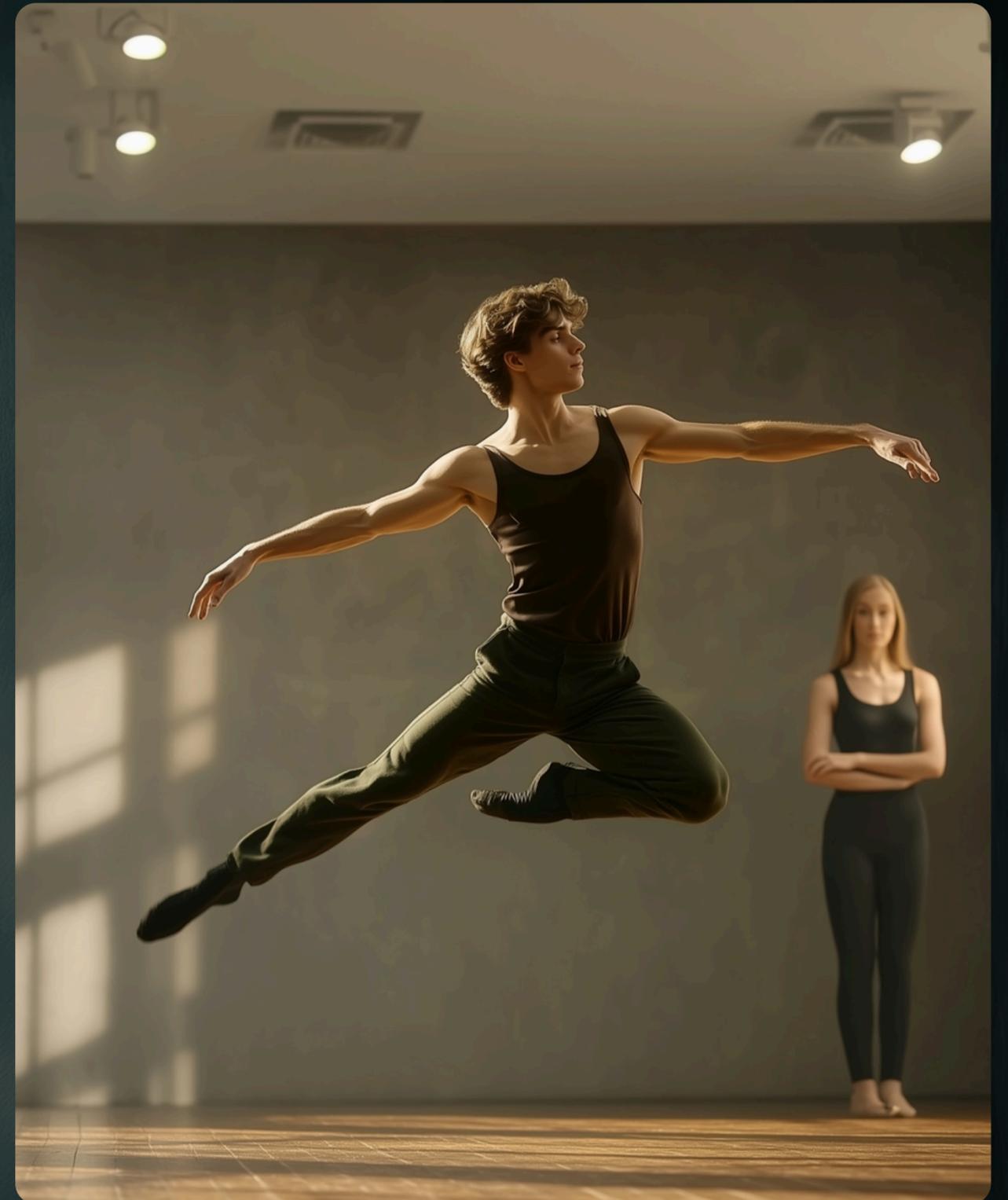
THE STORY

Body Language is a dance film about a gifted young man struggling to overcome personal and familial demons threatening his future as a dancer.

While preparing for the biggest audition of his career, he finds a lifeline in a mentor who not only helps him rediscover his passion for dance but opens his heart to love again.

THEMES

In the style of 'Step Up' and 'Dirty Dancing', *Body Language* is a high energy, dramatic love story that takes the audience on an exhilarating, emotional journey while exploring themes of family, loss, and overcoming personal hurdles.



VISUAL STYLE

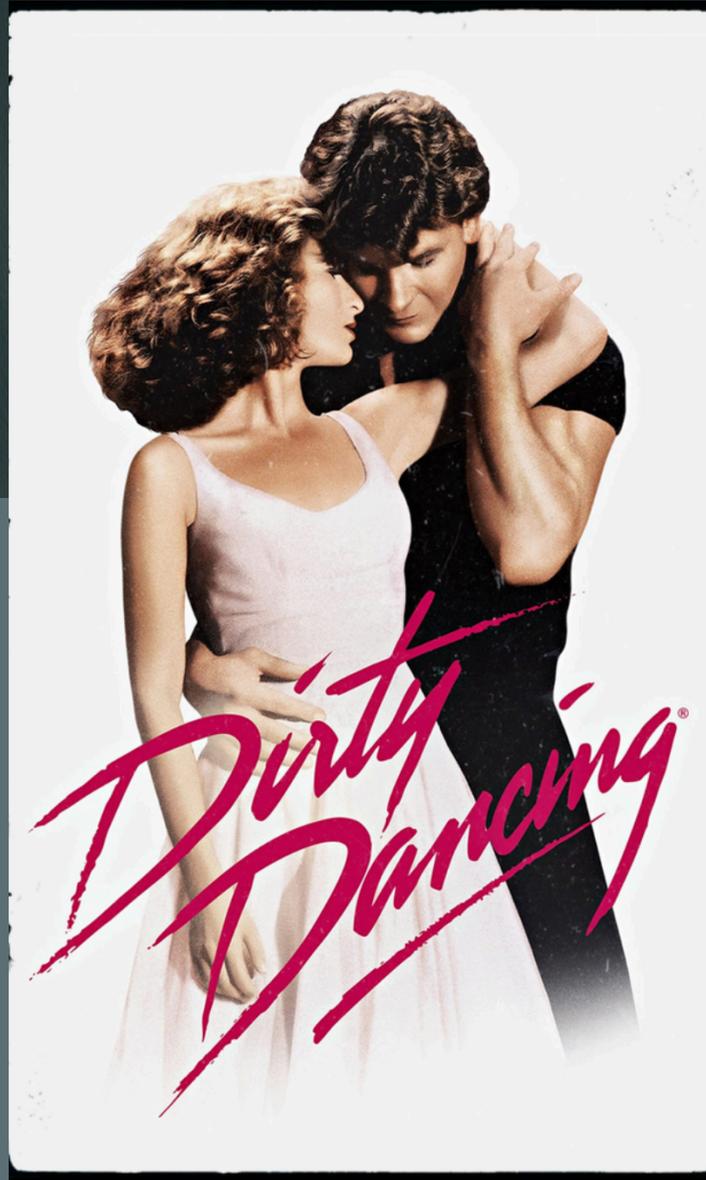
The aesthetic of *Body Language* is inspired by movies like 'Step Up' and 'Save The Last Dance' - films that provide a dynamic portrait of the situation, the people and location.

Like those films, *Body language* will have a slick, raw look and won't be too pampered or reworked. In terms of style, it's a classic narrative, but with lots of handheld and Steadicam shots.

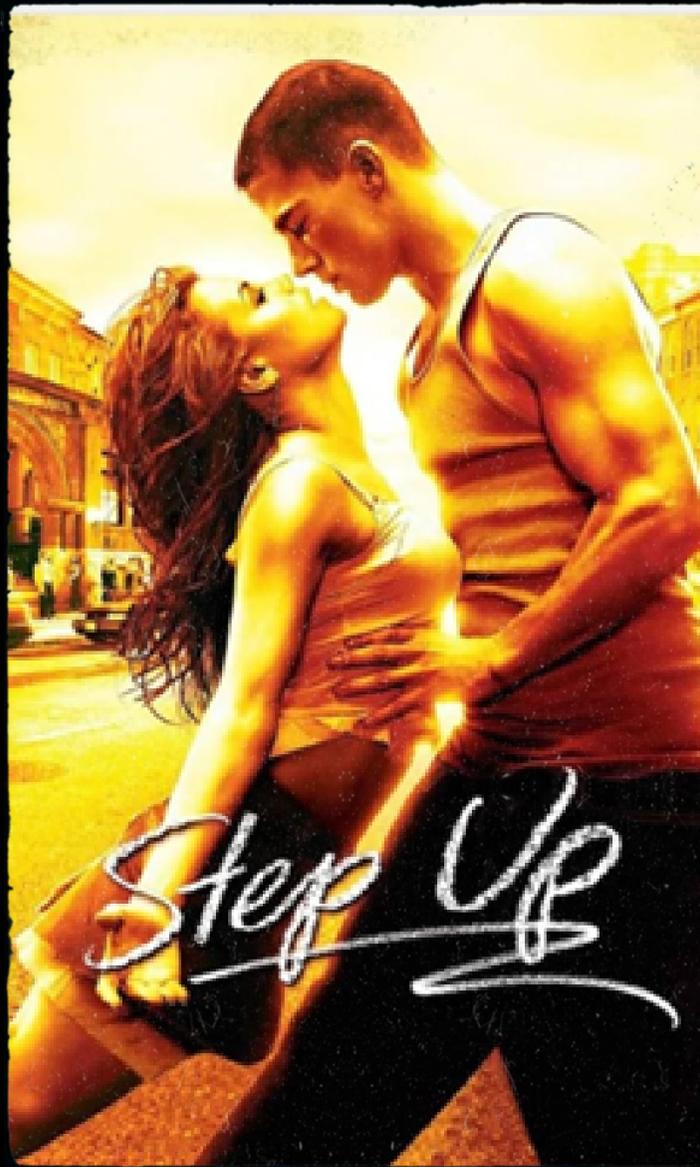
We want to embrace the power and look of the current music video landscape but still maintain the cinematic visual style inherent in great film. We will incorporate an action-oriented editing style with strategically placed special effect sequences that enhance the overall visual storytelling.



COMPARABLE FILMS



DIRTY DANCING



STEP UP



FOOTLOOSE

Dance is more popular now than ever. TV shows like Dancing with the Stars (34 seasons) and So You Think You Can Dance (18 seasons) are a testament to the popularity of dance.

The world is primed for a new dance film – **enter *Body Language*.**

Because of its popularity, it's one of the few genres that doesn't require a star to drive audiences to theatres. In fact, most dance films launch new careers/stars. This allows production companies to produce dance films at a significantly lower cost.

Body Language, the feature film, will be produced in 2025. However, investors will also have the opportunity to participate in the stage version of *Body Language* set for 2026.

TOP GROSSING DANCE FILMS

Title	Budget	Gross
<i>Magic Mike</i>	\$7 million	\$113,721,571
<i>Black Swan</i>	\$13 million	\$106,954,678
<i>Saturday Night Fever</i>	\$3.5 million	\$94,213,184
<i>Flashdance</i>	\$7 million	\$92,921,203
<i>Save the Last Dance</i>	\$13 million	\$91,057,006
<i>Footloose</i>	\$7.5 million	\$80,035,402
<i>Magic Mike XXL</i>	\$14.8 million	\$66,013,057
<i>Step Up</i>	\$12 million	\$65,328,121
<i>Dirty Dancing</i>	\$4.5 million	\$63,446,382

The Creator

Christina Vegas is an award-winning writer, director and producer with films having successful runs at nine International Film Festivals. She's had five script properties optioned and produced. Most recently, she wrote and co-produced a psychological/thriller entitled *She Came Back* starring Colm Feore (*Umbrella Academy*) and Amybeth McNulty (*Anne with an E*, *Stranger Things*). Christina currently has two feature films streaming on Apple TV.

CREATIVES

Sound & Music

The sound design of *Body Language* is centred around original tracks with an emphasis on pop, hip hop and dance material. We currently have all the songs written and demos created but we also have a Canadian-led Grammy award-winning writing/producing team based in Los Angeles onboard, should we require more material.

LIONCHLD has had songs placed with Britney Spears, Chris Brown and Timbaland. They've also had songs recorded by international groups and had eight songs placed on the hit TV series *Empire*. LIONCHLD recently finished scoring a TV series for Nickelodeon/Disney.



**ROLLING
PICTURES**

ROLLING PICTURES is one of the top postproduction houses in Toronto. They offer one-stop-shop services, including Post sound, post picture, editing, broadcast and media solutions, broadcast design and deliverables. We are looking forward to having the opportunity to work with Mic and the Rolling Pictures post team.

POSTPRODUCTION



Body Language

Script available upon request.

CONTACT

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